1. **Marketplaces:**
   * **Physical:** Refers to traditional, physical locations where goods or services are bought and sold, such as retail stores, markets, or shopping malls. Customers physically visit these places to make purchases, inspect products, and interact with sellers.
2. **Marketspaces:**
   * **Online:** Marketspaces exist virtually on the internet, allowing buyers and sellers to conduct transactions without physical interaction. Examples include e-commerce platforms like Amazon, eBay, or Alibaba, where customers can browse products, place orders, and make payments online.
   * **'Ordering':** This likely refers to the process of placing orders within online marketspaces, where customers select items they wish to purchase, add them to their virtual shopping cart, and proceed to checkout.
3. **Metamarkets**

These markets can be online and offline. In these markets, complimentary products are sold, it is a customer-centric approach where the customer with common needs are gathered. For example: If I go to buy a smartphone then the complimentary products there will be ; case cover, screen protector, earphones etc.

**For Example,** a website selling everything related to Cars. Customers will find a complete range of products belonging to the Car industry like:

1. Various Models of Cars
2. Car Insurance
3. Parts and Accessories
4. Rental Services
5. Servicing, etc.